



Gen. Francis C. Marion

"A Head of Them All"

His Individuality Made Him
the Terror of the Tory

Here is a cigarette of individuality

PIEDMONT CIGARETTES

are made of the splendid tobacco that grows in the fertile fields of the Piedmont District.

Pictures of your favorite base-ball players in the "big leagues" are now in Piedmont packages.

10 for 5c

Piedmont Cigarettes are packed in TIN FOIL.

TOWNS OF SOUTHWEST THANK HERALD FOR GIVING THE PRIZE FIGHT RETURNS

Besides its splendid service in giving the people of El Paso the news of the prize fight returns, The Herald also served the news by telegraph to two score cities and towns in the surrounding territory, paying the cost of these dispatches to every town to which they were sent. That the service was timely and appreciated is shown by numerous letters and telegrams received at this office. Extracts from some of them are given below.

From Del Rio the following is received: "Del Rio spent a mighty quiet Fourth of July and the one break in the monotony was the display of bulletins on the prize fight, telegraphed by The El Paso Herald. The Dixie theater and the Elks' club were the rendezvous of the sporting fraternity and others interested in the outcome of the big fight and at both places large crowds awaited The Herald bul-

letins with more than ordinary interest.

Probably 700 or 800 people packed the Dixie hours before the first bulletin came in and several hundred more were at the Elks' club. The reading of the bulletins for the first five rounds brought forth mighty applause and cheers for the white man, but from the sixth round on, scarcely a response was heard. When the 15th and final round was read, the crowd accepted it and filed out of the houses, a disappointed lot of people. Any number of women attended the Dixie and when the fight seemed to be in Jeffries' favor they manifested their joy as vociferously as the men.

"With one accord the citizens expressed themselves as to the generosity of The Herald in telegraphing the returns for the benefit of the people of Del Rio; that it was one of the most advanced pieces of modern newspaper work that they had ever known.

Eczema—A Germ Disease Can Now Be Cured.

The medical profession is all agreed that ECZEMA is a germ disease, but the thing that has baffled them is to find some remedy that will get to the germs and destroy them.

Zemo, the clean, external treatment, has solved this difficulty by drawing the germs to the surface of the skin and destroying the germ life that causes the disease. The whole method of treatment and cure by ZEMO is explained in an interesting book on the subject issued by the makers of ZEMO. It tells how to cure yourself at home of Eczema, Blackheads, Pimples, Dandruff, and all diseases of the skin and scalp. Call at Knoblauch's drug store for booklet and learn more about this clean, simple remedy that is now recognized the standard treatment for all diseases of the skin and scalp.



COL. PURINA

The biggest Poultry Feed Manufacturer in the world. Try a bag of his feed.

PURINA SCRATCH FEED

Makes Hens Lay

PURINA CHICK FEED

Saves Baby Chicks

(Always in Checkered Bags)

FOR SALE BY

O. G. SEETON
& SON

EL PASO

ASSAYERS & CHEMISTS

Ore Shippers' Agents

ASSAYING

Melt and Refine, or Purchase, Gold and Silver in any form. Correspondence invited. Strictly confidential.

C. W. WINSLOW & CO.,
304 San Francisco St., El Paso, Texas.

Independent Assay Office

ESTABLISHED 1888.

D. W. HICKMAN, E. M. Proprietor.

Agent for Ore Shippers Assays and Chemical Analysis. Mines Examined and Reported Upon. Bullion Work a Specialty. P. O. Box 88.

Office and Laboratory: Cor. San Francisco & Chihuahua Sts. EL PASO, TEXAS.

Custom Assay Office

CRITCHETT & FERGUSON,

Successors to Hughes & Critchett,

Assayers, Chemists, Metallurgists.

Agents for Ore Shippers.

325 1/2 San Francisco St. Phone 324.

A Skin of Beauty is a coy forever.

Dr. T. Felix Gouraud's Oriental Cream or Magical Beautifier.



Removes Tan, Pimples, Freckles, Moth Patches, Rash, and Skin Diseases, and every blemish on beauty, and does so without the least of pain, and is so harmless we taste it before using it. Accept no counterfeits. Name, Dr. T. Felix Gouraud, is on the label. (A patient) "As you tell me, I will use them."

"Gouraud's Cream" is the best beauty of all the skin preparations. For sale by all druggists and Fancy Goods Dealers in the United States, Canada and Europe. VERD, T. HOPKINS, Pres., 37 Great Jones Street, New York.

and though the fight result was sorely disappointing, they appreciated the returns, for in no other way could Del Rio have received the bulletins and the result of the fight would have remained an unknown quantity for many hours later than it did.

"Fred I. Meyers, 'Secretary Commercial Club.'"

Magdalena Heard the News. "We thank you for granting permission to get a copy of the telegraphic report of the Jeffries-Johnson fight from the operator here for use at Magdalena, Sonora, Mexico."

"C. D. Saxon, a Subscriber."

Stanton Thanks Herald. "This comes from Stanton, Texas: 'Half the town was down to see The Herald bulletins. We thank you for being so liberal and progressive in this 'hour of need' and we assure you that there were many friends made thereby. 'Yours truly, 'J. A. Dowdy, 'Manager W. U. Tel. Co.'"

Big Springs Cheers. "Big Springs sends the following: 'Your complimentary furnishing of the Jeffries-Johnson bulletins was greatly appreciated. While the fight did not come our way, yet during the reading of the bulletins, a cheer would go up for The Herald, and the interest you have shown to our citizens will add many subscribers to your valued paper. 'Yours truly, 'H. Clay Read.'"

Nogales Got Herald News. From Nogales the following is received: "At an early hour in the afternoon a crowd congregated in railroad park to hear the bulletins read as furnished by the El Paso Herald. Much interest and enthusiasm was demonstrated until the final dispatch came. Much appreciation of The Herald's efforts was expressed by Nogales citizens."

"Ethel Harrison."

Pecos Had the Bulletin. Pecos was interested. This letter is received from that place: "A large crowd took advantage of the Johnson-Jeffries fight bulletin furnished by The Herald, and remained around the bulletin board until the result of the final round was received. The few bets made made Jeffries favorite at 10 to 1. I want to thank you personally for your favor, and assure you all knew where the bulletins came from and appreciate them."

"M. L. Schweinhart, 'Secy. Commercial Club.'"

Clifton Got Returns. Clifton, Arizona, sends the following: "The Herald bulletins of the Jeffries-Johnson fight attracted big crowds on the east side and Chase creek sections."

"The bulletins were relayed down to the ball grounds by riders and announced during the game."

"L. R. Crawford."

Tombstone Pleased. Tombstone, Ariz., wired the following: "Everybody well pleased with fight bulletins. Many thanks to Herald."

"Oscar K. Goll."

At Lordsburg. From Lordsburg comes this tribute: "The fight fans were much pleased with The Herald bulletins. A large crowd gathered in front of the office of the Liberal. From 4:30 till 5 o'clock, the bulletins came rapidly, and at 5 p. m. came the flash that Johnson had won in the 15th round, and all interest in the bulletins was over."

"Yours truly, 'D. H. Kedzie, 'Editor Liberal.'"

MARFA BOY BREAKS ARM IN THREE PLACES; PERSONAL NEWS

Marfa, Texas, July 7.—Clyde Huett, the 9 year old nephew of Dr. Midkiff, while climbing on the Baptist church, now in course of construction, fell and broke his arm in three places. The fracture was reduced by Dr. Midkiff. Alfred Driffill of Shafter is visiting friends here.

Miss Louise Gilke of San Antonio is visiting with Mrs. J. P. Shields.

Mr. and Mrs. Edgar Purinton of Longfellow and Miss Gorman of Kansas City are visiting here.

Hart Greenward has gone for a visit with his brother in La Mesa, N. M.

Mr. and Mrs. T. Hanks, of El Paso, and daughter-in-law, Mrs. N. M. Hanks, of Abilene, Texas, have arrived for a short visit here.

Mrs. A. Krakauer and Mrs. Tilly Krakauer Steffen are visiting with Mrs. Julius Krakauer.

TORREON FACTORY HAS NEW GUAYULE TREATMENT

Operations Commence on Orders From Mexico City: Large Shipments of Shrub From Perez Ranches.

Torreón, Mexico, July 7.—La Venecia, the large new guayule rubber factory which is to treat the guayule shrub by an entirely new method, is completed and managed by J. E. Moore, waiting for instructions from headquarters in Mexico City to set the machinery in motion. It is claimed that the process to be employed at this factory will refine the rubber from the shrub to a much purer and better quality than by the old process.

Shipments of guayule are being received by the factory from the big Juan Perez ranch in states of Zacatecas and Durango. It is estimated that by the time the factory commences to operate there will be a sufficient amount of the shrub on hand to last for some time. Steady shipments will be received from now on.

NEW STORE OPENS AT TULAROSA; CAMPING PARTIES NUMEROUS.

Tularosa, N. M., July 7.—Frank Smith, of Three Rivers, and Chas. Croan, of this place, have started a retail and wholesale store here.

Judge A. B. Fall and a party of 15 have gone to the Rio Ruidosa for a camping trip.

Mr. and Mrs. Howard Hunt have gone to Three Rivers, where they will take charge of Judge Fall's store.

Mr. and Mrs. Ira O. Wetmore have gone to the Rio Ruidosa on a camping trip.

Lynn Spencer, night telegraph operator, has been transferred to Pastura.

E. W. Lantz and James McLaughlin have gone to Bent, where they have secured carpenter work at the mine.

Messrs. McNeal and Marquett, bookkeepers at the Bent mine, have returned to their work.

Mrs. Frank Smith, of Three Rivers, is visiting here.

"There's a Reason" for

POSTUM

Postum Cereal Co., Limited, Battle Creek, Mich.

She May Be Future Queen Of Great Britain



Princess Victoria Louise, daughter of emperor William, who, according to reports in the official circles in London, is betrothed to Edward, Prince of Wales, the princess' second cousin. The marriage itself, even if the betrothal rumors should become a fact, could not take place for a number of years, as the princess is now only 17 years old. The princess is said to dread matrimony as an end to her present home life which she loves.

CLOUDCROFT TO GET CHAUTAUQUA

August Opening Is Planned. Auto Parties Arrive. Personal News.

(By Mrs. W. S. Tilton.)

Cloudcroft, N. M., July 7.—The demand for a chautauqua at Cloudcroft that the El Paso Herald has advocated is about to be fulfilled. Dr. C. Clayton Patch, of Chicago, Battle Creek, Cambridge Springs and other places where he has established the health culture chautauquas, is now looking the location over and conferring with the local authorities in regard to establishing a course in Cloudcroft. The session may be opened the first week in August.

H. H. Boyer, of Artesia, motored over for a visit with his family.

H. A. Ross, Ralph Henderson, Martin Davis and Vance Stewart motored up from El Paso in a 90 horse power car owned by Charles Henry, a Princeton classmate of H. A. Ross, who is motoring through the United States and Mexico with his wife on their wedding journey. They came up without an accident.

Herbert Stevenson has bought a two seated democratic wagon.

Mrs. R. T. Hanks, of El Paso, and daughter-in-law, Mrs. N. M. Hanks, of Abilene, Texas, have arrived for a short visit here.

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Danderine

EVERYBODY CAN HAVE BEAUTIFUL HAIR NOW, and they don't have to wait weeks and months for results either. You will notice marked improvement after the very first application.

Danderine is quickly and thoroughly absorbed by the scalp and the hair soon shows the effects of its wonderfully exhilarating and life-producing qualities. It is pleasant and easy to use—simply apply it to the scalp and hair once a day until the hair begins to grow, then two or three times a week till desired results are obtained.

A lady from California writes in substance as follows:

"I have been using your wonderful hair tonic for several months and at last I am now blessed with wonderful soft hair that measures over 48 inches in length; the braid is over 8 inches around."

Another from New Jersey: "After using sixth bottle I am happy to say that I have as nice a head of hair as anyone in New Jersey."

This Great Hair-Growing Remedy can now be had at all druggists in three sizes, 25c, 50c and \$1.00 per bottle.

Free To show how quickly Danderine acts, we will send a large sample free by return mail to anyone who sends this free coupon to the Kavelline Sales Co., Chicago, with their name and address and the silver or stamps to pay postage.



Grows Hair and we can PROVE IT!

STUDENTS SPEND VACATION IN NOGALES; MUNDAY RELEASED.

Nogales, Ariz., July 7.—Among those who have returned from school to spend their vacations with their parents at Nogales, are Misses Mary and Virginia Harrison and Molly Bonillas, from San Jose, Cal., and Edward Titcomb, from New York.

Mrs. P. A. Munch and little son Phil, of Empalme, Mex., are here for a visit.

The case of H. Clay Munday, charged by Mexican authorities with contraband, has been finished, and Munday has been released.

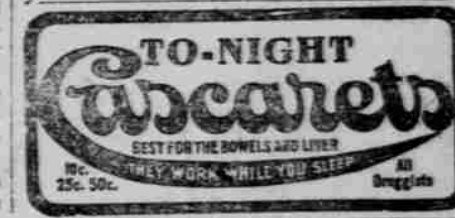
George V. Newton, representing the United States census bureau, is in Nogales on official business from Washington, D. C.

The famous Reilly will case which was brought to Santa Cruz county on

change of venue, then without a decision sent back to Cochise county, has been decided in favor of the defendant, Castillo.

Adolf Edler, of the Banco de Sonora, of Hermosillo, passed through Nogales en route to Germany on a visit.

C. H. Gatschell is in Nogales from Los Angeles regulating the insurance for J. M. Ochoa's stock of goods, destroyed by fire.



Summer Excursion Rates

VIA

SUNSET ROUTE

CHICAGO AND RETURN	\$55.65
CINCINNATI AND RETURN	64.05
TOLEDO AND RETURN	66.65
PHILADELPHIA AND RETURN	81.35
ST. LOUIS AND RETURN	49.65
KANSAS CITY AND RETURN	40.65
NEW YORK AND RETURN	85.95

Unlimited Stopovers Allowed at All Points Enroute. On sale June 1st to Sept. 30. Limit Oct. 31st.

CITY TICKET OFFICE—ST. REGIS HOTEL

W. C. McCORMICK, General Agent J. E. MONROE, City Ticket Agent

Los Angeles \$30.00

And Return

San Francisco \$40.00

And Return

Tickets on sale July 25th to 28th, Aug. 30th to Sept. 7th, September 24th to 30th. Limit three months from date of sale but not later than October 31st.

UNLIMITED STOP-OVERS ALLOWED.

CITY TICKET OFFICE—ST. REGIS Hotel Bldg.

W. C. McCORMICK, G. A. J. E. MONROE, C. T. A.

SECOND HAND FURNITURE. WE HAVE REAL BARGAINS. HARRY & CO., 422 San Antonio Street. Auto. 1472.